



## **Nationally-Recognized Legal Marketing Company Launches First Print Magazine Dedicated to Small and Solo Law Firm Marketing**

*The Rainmaker Institute has just launched the first print magazine dedicated to law firm marketing for small law firms and solo practitioners. The Rainmaker Advisor provides the latest legal marketing strategies, best practices, tips and advice in marketing for lawyers. To promote the magazine, The Rainmaker Institute is offering a free 30-day trial subscription with bonus gifts worth over \$1200 for a limited time.*

Phoenix, AZ ([PRWeb](#)) August 20, 2008 -- The Rainmaker Institute has just launched the first print magazine dedicated to law firm marketing, Targeted towards small law firms and solo practitioners', The Rainmaker Advisor provides the latest marketing strategies, best practices, tips and advice in marketing for small law firms.

"In having coached, trained and mentored more than 6,000 attorneys over the past several years one thing is clear: attorneys want to grow their practices but don't have the knowledge or the time to do it," said Stephen Fairly, CEO of The Rainmaker Institute and best-selling author. "That's why we have created The Rainmaker Advisor. This is the very first national print magazine entirely dedicated to giving law firms and solo practitioners practical solutions, proven strategies and current marketing tools that will help them build million dollar practices while creating a practice that supports their lifestyle."

Through articles and case studies written exclusively for The Rainmaker Advisor, leading marketing experts and top rainmaker attorneys will share their best practices, such as cutting-edge strategies for building law firms; practical steps for creating a law firm marketing plan and how to consistently generate more and better qualified referrals.

To promote the magazine, for a limited time, The Rainmaker Institute is offering a free 30-day trial subscription with bonus gifts. For more information or to claim a free subscription and over \$1200 in exclusive bonus gifts, go to: [www.TheRainmakerAdvisor.com](http://www.TheRainmakerAdvisor.com)

About The Rainmaker Institute, LLC and Stephen Fairley

The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms build 7 figure practices. Stephen Fairley, named "America's Top Marketing Coach," is CEO of the company and a nationally recognized law firm marketing expert. For more information, call 888-588-5891 or visit [www.TheRainmakerAdvisor.com](http://www.TheRainmakerAdvisor.com)

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