

Nation's Largest Law Firm Marketing Provider, The Rainmaker Institute, Launches New Website

The nation's largest law firm marketing provider specializing in small law firms, The Rainmaker Institute recently launched a brand new website. Their law firm marketing plans have already achieved unprecedented results for many of their clients.

Phoenix, AZ ([PRWeb](#)) May 14, 2008 -- The nation's largest law firm marketing provider specializing in small law firms, The Rainmaker Institute, LLC, recently launched a brand new website, profiling their live seminars, 2 day marketing boot camps, custom in house seminars and long term marketing programs.

The Rainmaker Institute's law firm marketing plans have achieved unprecedented results for many of their clients. Here are just a few of the result ones:

- 6 person law firm in Orange County, CA generates over \$500,000 in new revenues after a 2 day in-house seminar
- 6 person law firm in New York City saves \$119,347 in recurring expenses
- With a mere \$50,000 investment in a law firm marketing plan, Los Angeles law firm reduces annual advertising budget by 30% (a savings of over \$475,000) and sees increase in overall revenues by \$751,247 in the following 12 months
- The partner at a 3 person law firm put their legal marketing on auto-pilot and saved the partner over 480 hours in one year, while making them an additional \$168,000

Stephen Fairley, CEO of The Rainmaker Institute, notes, "We are proud to offer cutting edge legal marketing strategies and proven steps that take the guesswork out of creating a financially successful and personally satisfying law firm. We have helped over 6,000 attorneys from hundreds of law firms generate more and better referrals and fill their practice."

Learn more about customized in-house seminars, long term marketing programs, 2 day marketing boot camps and much more at www.TheRainmakerInstitute.com

About The Rainmaker Institute, LLC and Stephen Fairley

The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms build 7 figure practices. Stephen Fairley, named "America's Top Marketing Coach," is CEO of the company and a nationally recognized law firm marketing expert. For more information, call 888-588-5891 or visit www.TheRainmakerInstitute.com

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